

ACPM represents Plan Sponsors, Administrators and Trustees in collaboration with their Service Providers. We provide timely information sessions and engagement with industry experts and ACPM advocacy representatives frequently meet with national and regional government officials and regulators.

ACPM Leadership Supporters are an exclusive group of public and private sector organizations that are, through their financial support and the commitment of their representatives, essential to our advocacy work on behalf of the retirement income industry. Our advocacy submissions to federal, provincial and territorial governments and their agencies cover various topics including:

- » Environmental, social and governance factors
- » Member communications
- » Decumulation
- » Plan governance
- » Solvency funding
- » Pension security
- » Financial literacy
- » Variable Payment Life Annuities
- » Tax and Investment issues
- » Additional important topics for the retirement income industry

ACPM PROGRAMS

FOR LEADERSHIP SUPPORTERS

| | DESCRIPTION | REACH | COST | SCHEDULING | CONTENT |
|------------------------------|--|---|--|--|---|
| RETIREMENT SAVINGS COURSE | Our popular, free, online course on basic retirement savings concepts in simple language for all ages | Thousands of pageviews from the industry and general public | Special rates for Leadership Supporters (12 month ad) | Annually | Self-paced course covering individual, government and workplace savings and retirement plans. |
| THE OBSERVER | Online ePublication | Hundreds of pageviews per month — Promoted on a monthly basis | Special rates for Leadership Supporters (6 month ad) | Bi-annually | Articles from industry professionals, legal updates and ACPM activities |
| eBLAST PROGRAM | Email advertising program | 5,000 Plan Sponsors and Service Providers in the retirement income industry | NO COST for first two eBlasts \$150/each after nos. 3 | Can be sent any day at any time — Restricted to one eBlast per week | Advertising of products or services |
| WEBINAR PROGRAM | Hosted webinar program | Promoted to the ACPM database (~5,000 records) | NO COST | Any business day between 9:00am–4:00pm (ET) — One hour limit | Timely topics of interest. ACPM provides promotion, registration and technical support. The presenting company provides content and delivers the webinar. |
| CAREERPOST | Posting service for Employers and Recruiters | ACPM Website and Database | NO COST | As required | Career postings related to pensions and retirement income opportunities |



LEVELS AND FEES

| LEVEL | COST | | |
|----------|---------------------|--|--|
| PLATINUM | \$11,000 /yr | | |
| GOLD | \$5,500 /yr | | |

PLEASE NOTE: The Employer name must be the same for all members registering in conjunction with the Leadership Program.

BENEFITS

- **» COMPLIMENTARY** Individual Memberships (4 for Platinum Level; 2 for Gold Level)
- » Membership is TRANSFERABLE to a company colleague
- » FREE member and employee registration for ACPM Roundtable Broadcasts and Webinars (excludes ACPM National Conference and Regional Conferences)
- » CORPORATE PROFILE in "CONTACT", the monthly ACPM members' eNewsletter
- » 15% (Platinum) or 10% (Gold) registration
 DISCOUNTS for all company employees for:
 - 2025 ACPM National Conference, Halifax, NS September 9–11, 2025
 - 2025 Regional Conferences and in-person events
- » FREE Webinar hosting (1 per year) for your Presentation and Speakers
- » EXCLUSIVE 2025 President's Invitational Dinner
 (2) (Toronto and Montreal)
- Your ARTICLE in "The Observer", the biannual ACPM's industry eNewsletter, and preferred advertising rates
- » UNLIMITED AND COMPLIMENTARY postings for "CareerPost" on the ACPM website
- » TWO COMPLIMENTARY eBlast program emails on an annual basis
- » CORPORATE LOGO on the ACPM website and in the ACPM Annual Report

TESTIMONIALS

JEFF NORTON, LLM, CFA President & CEO

Teachers' Retirement Allowances Fund

TRAF has been a member of the Leadership Program for many years. In addition to financially supporting the important work that ACPM does on behalf of the industry, the Leadership Program provides our staff with enhanced opportunities to network and share best practices with our industry peers. These benefits of participation are both important and valuable.

RACHEL ARBOUR

Head of Plan Benefits, Design and Policy Healthcare of Ontario Pension Plan

HOOPP's membership in ACPM's Leadership Program provides us a valuable forum for engaging with other pension professionals and getting fresh insights into the latest legislative and regulatory developments, while also giving us a seat at the table to push for changes that are in the best interest of our members. In addition, it provides excellent networking and education opportunities, all of which helps us in our mission of delivering on the pension promise to the healthcare workers of Ontario.

CLAUDE LOCKHEAD

Senior Advisor, Institutional Markets, Fiera Capital

ACPM is a trusted voice for the industry with regulators and governments. By bringing together industry experts, sponsors and administrators, ACPM's positions are always balanced and address current issues with the goal of improving the effectiveness and sustainability of the retirement income system in Canada.

GOLD LEVEL























Investor Services























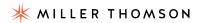




























ACPM respects the privacy of our Supporters. Certain Supporters have chosen to not be publically listed.

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