

# Industry Insider DIRECTORY

The **Industry Insider Directory** is an online resource designed to connect product and service providers with retirement income industry professionals.



**ACPM** is the leading advocacy organization for a balanced, effective and sustainable retirement income system in Canada and our membership manages retirement plans for millions of plan members.

### **ACPM MEMBERSHIP REPRESENTS:**

- » **Plan Sponsors, Administrators and Trustees**
- » **Actuarial, Consulting and Accounting Firms**
- » **Investment and Legal Firms**
- » **Custodians and Record Keepers**
- » **Organized Labour**
- » **Human Resource Professionals**
- » **Government / Agency Employees**
- » **Professional and Industry Associations**

## **WHAT YOU NEED TO KNOW**

### **BENEFITS**

- » **The name and logo of your company will be prominently featured on the Directory's main page.**
- » **A corporate profile along with contact information (website, email, phone) will be displayed on a secondary webpage.**
- » **Robust search functionality allows visitors to find and connect with you quickly .**
- » **Your company's profile can be displayed in both English and French.**
- » **The Directory will be promoted via:**
  - › **CONTACT e-newsletter for ACPM members**
  - › **ACPM database of retirement income professionals**
  - › **ACPM LinkedIn corporate webpage**
  - › **Support materials for ACPM in-person and virtual events**
- » **Advertisement bookings are available for a duration of one year.**

### **DETAILS and RESTRICTIONS**

- » **The anniversary date for renewal will be set upon receipt of payment.**
- » **The booking will be registered under the company's name, not an individual's name.**
- » **Content can vary between the English and French webpages.**
- » **Only one contact will be listed per English and French webpages (total of two contacts).**
- » **The accuracy of the information provided is the responsibility of the company.**
- » **Company information will be displayed on both the English and French sides of the website. If information is provided in only one language, the corresponding page in the other language will feature the company's logo along with a note stating that services are provided in one language only.**
- » **All advertisers and content are subject to approval at the discretion of ACPM.**

**Note:**

*The listed organizations and their respective representatives, products and services have not been reviewed by the Association of Canadian Pension Management (ACPM). You are encouraged to practice due diligence in your interactions with any organization whose products and services are of interest to you. ACPM does not endorse the products or services of any specific member or non-member organization listed in the Industry Insider directory.*





## PRICING <sup>(i)</sup> — per 12 months

<b>1</b> ACPM LEADERSHIP SUPPORTERS	<b>2</b> ACPM PLAN SPONSOR MEMBERS <sup>(ii)</sup>	<b>3</b> ACPM INDIVIDUAL MEMBERS	<b>4</b> NON-MEMBERS
<b>\$300</b> <input type="checkbox"/>	<b>\$400</b> <input type="checkbox"/>	<b>\$500</b> <input type="checkbox"/>	<b>\$1,200</b> <input type="checkbox"/>

**Notes:**

(i) Prices do not include applicable taxes.

(ii) Plan Sponsors, Administrators, Trustees, and Government Employees.

## YOUR CONTACT INFORMATION

NAME \_\_\_\_\_

POSITION \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

PROV \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_



**YOUR LISTING INFORMATION (PART 1)**

**1. SELECT YOUR INDUSTRY CATEGORY (PICK 3)**

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> ACCOUNTING                   | <input type="checkbox"/> GOVERNMENT /<br>REGULATORY<br>AGENCIES | <input type="checkbox"/> INFORMATION<br>TECHNOLOGY | <input type="checkbox"/> PLAN ADMINISTRATOR          |
| <input type="checkbox"/> ACTUARIAL                    | <input type="checkbox"/> HR / GROUP<br>BENEFITS                 | <input type="checkbox"/> LEGAL                     | <input type="checkbox"/> PLAN SPONSOR                |
| <input type="checkbox"/> CONSULTING                   | <input type="checkbox"/> INVESTMENT                             | <input type="checkbox"/> MEDIA / PR                | <input type="checkbox"/> PROFESSIONAL<br>ASSOCIATION |
| <input type="checkbox"/> CUSTODIAN /<br>RECORD KEEPER |   | <input type="checkbox"/> ORGANIZED<br>LABOUR       |  |

**2A. CORPORATE PROFILE — ENGLISH (WORD LIMIT: 100–150 WORDS)**

**2B. CORPORATE PROFILE — FRENCH (WORD LIMIT: 100–150 WORDS)**

**3. LOGO (IN PNG/JPEG FORMAT — ENGLISH, FRENCH)**

**4A. KEYWORDS (ENGLISH) FOR SEARCH BOX (10 WORDS LIMIT)**

**4B. KEYWORDS (FRENCH) FOR SEARCH BOX (10 WORDS LIMIT)**

**5. COMPANY WEBSITE**

ENGLISH \_\_\_\_\_

FRENCH \_\_\_\_\_



## YOUR LISTING INFORMATION (PART 2)

### 6. COMPANY INFORMATION

ENGLISH	FRENCH
NAME _____	NAME _____
PHONE _____	PHONE _____
EMAIL _____	EMAIL _____

### 7A. INDIVIDUAL CONTACT INFORMATION — ENGLISH (OPTIONAL)

NAME _____	POSITION _____
PHONE _____	EMAIL _____
PHOTO (in PNG/JPEG format, preferably at 300px high resolution) <input type="checkbox"/>	

### 7B. INDIVIDUAL CONTACT INFORMATION — FRENCH (OPTIONAL)

NAME _____	POSITION _____
PHONE _____	EMAIL _____
PHOTO (in PNG/JPEG format, preferably at 300px high resolution) <input type="checkbox"/>	

## YOUR PAYMENT INFORMATION

### SELECT YOUR PAYMENT OPTIONS:

**INVOICE** *(Invoice will be issued by ACPM with applicable taxes)*

**CREDIT CARD**     VISA     MASTERCARD     AMERICAN EXPRESS

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

HST/GST# R105194245, QST#1210404704

**TO PLACE YOUR ORDER or FOR ASSISTANCE, PLEASE EMAIL THIS FORM TO or CONTACT:**

JUDY LEI — Director, Operations and Programs  
judy.lei@acpm.com | TEL: 416-964-1260 EXT. 224

