

WEBINAR PROGRAM

FEBRUARY 2022

The **Webinar Program** provides ACPM Members with an opportunity to access timely, relevant and educational online sessions. **ACPM will manage the marketing, registration and execution of the webinar and the participating organization is responsible for content creation and delivery.**



ACPM is the leading advocacy organization for a balanced, effective and sustainable retirement income system in Canada and our membership manages retirement plans for millions of plan members.

ACPM MEMBERSHIP REPRESENTS:

- » Plan Sponsors, Administrators and Trustees
- » Actuarial, Consulting and Accounting Firms
- » Investment and Legal Firms
- » Custodians and Record Keepers
- » Organized Labour
- » Human Resource Professionals
- » Government / Agency Employees
- » Professional and Industry Associations

WHAT YOU NEED TO KNOW

BENEFITS

- » Deliver professional expertise to an international audience
- » Extend brand identity to target audiences
- » Receive post-webinar survey results
- » Present the event without having to leave your office
- » Webinar is available for post-viewing by attendees

PROCESS

1. CLIENT SUBMISSION:

- a. ACPM Member submits a 100–150 words webinar content description for approval by the **ACPM Editorial Committee**
- b. ACPM Member registers and submits desired time slots
- c. Presenting organization sends draft of the presentation to ACPM for review

2. DESIGN:

The presentation needs to be formatted in the ACPM webinar presentation template that will be provided

3. DELIVERY AND POST-DELIVERY:

- a. Final presentation is available and webinar is delivered
- b. Post-event delivery of the presentation to attendees to be decided by the presenting organization

DETAILS and RESTRICTIONS

- » Presenting organization must be a current ACPM Member
- » Format is voiceover with a static Powerpoint presentation
- » Webinar topics must be educational, relevant and not excessively selfpromotional
- » ACPM hosts the webinar and manages marketing, registration and execution
- » Material can be provided in English and/or French
- » Webinar should be no longer than 60 minutes in length, including Q&A
- » Webinar scheduling is subject to booking availability
- » Content must be approved by ACPM
- » Webinars are free for ACPM Members attendees. To attend webinars, a registration fee is required for non-Members





PRICING

ACPM LEADERSHIP SUPPORTERS	ACPM PLAN SPONSOR MEMBERS ⁽ⁱ⁾	ACPM INDIVIDUAL MEMBERS	NON-MEMBERS
COMPLIMENTARY	\$250	\$450	NOT AVAILABLE

YOUR CONTACT INFORMATION *(Please check one category only)*

ACPM LEADERSHIP SUPPORTER

ACPM PLAN SPONSOR MEMBER ⁽ⁱ⁾

ACPM INDIVIDUAL MEMBER

ORGANIZATION _____

NAME _____ POSITION _____

EMAIL _____ TEL _____

MEMBER N° _____

YOUR WEBINAR INFORMATION

ESTIMATED LENGTH *(incl. Q&A)*: _____

LANGUAGE: ENGLISH FRENCH ENGLISH + FRENCH *(must be presented in succession; 60 minute limit)*

PREFERRED DATE *(if possible)*:

1ST CHOICE _____

2ND CHOICE _____

Notes:

(i) Plan Sponsors, Administrators, Trustees, and Government Employees.

(ii) Prices are per webinar. All orders are final.

(iii) Prices do not include applicable taxes.



YOUR PAYMENT INFORMATION

SELECT YOUR PAYMENT OPTIONS:

INVOICE *(Invoice will be issued by ACPM with applicable taxes)*

CREDIT CARD VISA MASTERCARD AMERICAN EXPRESS

NAME ON CARD _____

CARD NUMBER _____ EXP. DATE _____

HST/GST# R105194245, QST#1210404704

TO PLACE YOUR ORDER or FOR ASSISTANCE

PLEASE EMAIL THIS FORM TO or CONTACT:

JUDY LEI
Manager, Operations and Programs
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TEL: 416-964-1260 EXT. 224

