



2025 ACPM  
**NATIONAL  
CONFERENCE**

# HARBOURING STRENGTH

**Navigating the Future of  
Retirement Strategy**



**:: SPONSORSHIP OPPORTUNITIES ::**

Halifax, NS  
HALIFAX CONVENTION CENTRE

**SEPTEMBER 9-11, 2025**

# SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are limited – contact us today for details!



## EXCLUSIVE DIAMOND LEVEL \$25,000

ONE Unique Diamond Level Opportunity:

1. Gala Dinner and Entertainment

## RUBY LEVEL \$17,000

THREE Ruby Level Opportunities  
to choose from:

1. Wednesday Evening Reception, and Dinner
2. All Plenary Sessions – Introduction of Moderator and Speakers
3. Elevator Door signage (3 hotels)

## EMERALD LEVEL \$15,000

FOUR Emerald Level Opportunities  
to choose from:

1. Gala Reception (Thursday Evening)
2. Delegate Bag and Water Bottle Combo
3. Escalator signage at Convention Center
4. Delegate Lounge

## SAPPHIRE LEVEL \$12,000

FIVE Sapphire Level Opportunities  
to choose from:

1. Welcome Reception (Tuesday Evening)
2. Breakfasts (Wednesday and Thursday)
3. Spotlight Speaker
4. Women's Networking Breakfast Speaker
5. Special Thursday Luncheon speaker

## JADE LEVEL \$10,000

TEN Jade Level Opportunities  
to choose from:

1. Refreshment Breaks
2. Conference Wifi
3. 'Conference at a Glance' Folding Schedule
4. Lanyard with Badge Holder
5. Notebook and Pen Combo
6. Conference App
7. Bus Transportation
8. Cell phone charging Station
9. Photo booth
10. Golf Tournament

## OPAL LEVEL \$8,000

EIGHT Opal Level Opportunities  
to choose from:

1. Opening Ceremonies (Wednesday morning)
2. Wednesday Luncheon
3. Thursday Luncheon
4. Centre Stage
5. Concurrent Workshop — Wed. AM
6. Concurrent Workshop — Thurs. AM
7. Concurrent Workshop — Thurs. PM

## TOPAZ LEVEL \$5,000

*See Benefits for more details*

**NOTE:** More details about specific speakers or entertainment will become available once the National Conference Planning Committee concludes its planning process in early April.

**For further information, please contact:**

**Korinne Collins**, Chief Executive Officer, Sponsorship Campaign Chair  
Phone: 416-964-1260 Ext. 223 — Email: korinne.collins@acpm.com

— OR —

**Judy Lei**, Director, Operations and Programs, Sponsorship Coordinator  
Phone: 416-964-1260 Ext. 224 — Email: judy.lei@acpm.com

# SPONSORSHIP BENEFITS



	DIAMOND \$25,000	RUBY \$17,000	EMERALD \$15,000	SAPPHIRE \$12,000	JADE \$10,000	OPAL \$8,000	TOPAZ \$5,000
Complimentary conference registrations	● 4 PEOPLE	● 2 PEOPLE	● 2 PEOPLE	● 1 PERSON			
Standard guestrooms for three nights during the conference	● 4 PEOPLE	● 2 PEOPLE					
Promotional insert in the delegate bag <i>(item to be confirmed in advance with ACPM)</i>	●	●	●	●			
Promotional item delivered to each delegate's room <i>(item to be provided by sponsor and approved by ACPM in advance)</i>	●						
Promotional Table-top display in the Sponsor Showcase area <i>(space is limited, first come, first served)</i>	●	●	●	●	●	●	●
Opportunity to have promotional video shown as part of the Sponsor Showcase	● 60 SEC	● 40 SEC	● 30 SEC	● 20 SEC	● 10 SEC	● LOGO ONLY	● LOGO ONLY
Acknowledgement during the Opening Ceremonies and throughout the Conference	●	●	●	●	●	●	●
Logo on main stage backdrop	●						
Logo on the Evening Program	●	●					
Reserved tables at the sponsored Evening Event at front of the room and near the Head Table	● 2 TABLES	● 1 TABLE					

# SPONSORSHIP BENEFITS



	DIAMOND \$25,000	RUBY \$17,000	EMERALD \$15,000	SAPPHIRE \$12,000	JADE \$10,000	OPAL \$8,000	TOPAZ \$5,000
Sponsor profile e-blast sent to delegates prior to Conference	●	●					
Introduction of Entertainment	●						
Logo on the ACPM website prior to and following the conference	●	●	●	●	●	●	●
Advance copy of Delegate List <i>(availability after July 31, 2025)</i>	●	●	●	●	●	●	●
Logo on the conference brochure	●						
Logo on conference signage	●	●	●	●	●	●	●
Full page logo on the back cover of the electronic Delegate Guide	●						
Appropriately sized logo on the Sponsors' page of the electronic Delegate Guide	●	●	●	●	●	●	●
Paragraph description about your organization in the electronic Delegate Guide	● UP TO 450 WORDS	● UP TO 300 WORDS	● UP TO 300 WORDS	● UP TO 300 WORDS	● UP TO 200 WORDS	● UP TO 200 WORDS	● UP TO 200 WORDS
Acknowledgement in "CONTACT", the ACPM Member eNewsletter	●	●	●	●	●	●	●

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Opportunity to have a promotional item placed at each delegate place setting during dinner <i>(item must be pre-approved by ACPM)</i>	●	●					
Opportunity to hold a draw during sponsored reception <i>(item must be pre-approved by ACPM)</i>		●	●	●			
Welcome message to Delegates <i>(one of the following sponsored events: Welcome Reception, Luncheons, Wednesday Reception &amp; Dinner, Gala Reception, or Gala Dinner)</i>	●	●	●	●		●	
Introduce Speaker <i>(one of the following: Spotlight or Luncheon)</i>				●			
Logo on sponsored item <i>(if applicable)</i>		●	●		●		
Introduce Plenary Speakers and Moderator		●					
Sponsorship of the workshop and introduction of Workshop Moderator						●	
Recognition by the MC or Moderator of the Sponsored Plenary, Workshop, Spotlight, or Luncheon		●		●		●	

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# REGISTRATION FORM



## SPONSOR INFORMATION

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## PLEASE SELECT FROM SPONSORSHIP OPTIONS LISTED

Price: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**TERMS:** By applying a signature, the signatory is committing to sponsorship of the 2025 ACPM National Conference, to be held at the Halifax Convention Centre, Halifax, NS, September 9–11, 2025.

### CANCELLATION POLICY:

If the 2025 ACPM National Conference can not proceed due to circumstances beyond our control, conference sponsors are eligible for full refund or credit if requested by **July 18, 2025** in writing to [sponsorship@acpm.com](mailto:sponsorship@acpm.com); the credit is applicable for any future ACPM activities until **September 30, 2026**. Please note that after **July 18, 2025**, only a credit will be available.

### DIAMOND \$25,000

Gala Dinner and Entertainment

### RUBY \$17,000

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- Elevator Door signage (3 hotels)

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- Concurrent workshops:
  - Wed. AM
  - Thurs. AM
  - Thurs. PM

### TOPAZ \$5,000

*See Benefits for more details*

**TO CONFIRM YOUR SPONSORSHIP,** please email or fax this confirmation to: [sponsorship@acpm.com](mailto:sponsorship@acpm.com) or 416-964-0567

**PLEASE SEND WITH PAYMENT TO:** The Association of Canadian Pension Management  
1255 Bay Street, Suite 304 Toronto, ON M5R 2A9

### FOR MORE INFORMATION, PLEASE CONTACT:

**Korinne Collins**, Chief Executive Officer —OR—  
Sponsorship Campaign Chair  
Phone: 416-964-1260 Ext. 223  
Email: [korinne.collins@acpm.com](mailto:korinne.collins@acpm.com)

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Sponsorship Coordinator  
Phone: 416-964-1260 Ext. 224  
Email: [judy.lei@acpm.com](mailto:judy.lei@acpm.com)